



MUSIC BINGO

BENEFIT NIGHTS

ARE YOU READY TO HOST A FUNDRAISER THAT'S ACTUALLY FUN AND RAISES BIG BUCKS FOR YOUR SCHOOL, TEAM OR CHARITY?

OVERVIEW

This isn't your Grandma's Bingo! Our high-energy Music Bingo fundraisers have players of all ages dancing in their seats and singing along with popular songs as they listen to win cash and prizes! Pre-registration is encouraged and rewarded, with max attendance determined by chosen location capacity.

A typical Music Bingo event consists of three rounds of gameplay and usually lasts from 2-2.5 hours. Guests purchase bingo cards for \$5 each with 100% donated to the host organization.

Our rockstar Trivia Nation host will play songs from your custom playlist while players listen for the tunes listed on their BINGO cards to complete a row for BINGO! One grand prize and four smaller prizes are awarded per round, for a total of fifteen winners per event, and excitement from start to finish!

IRISH 31 TO PROVIDE:

- Venue for event
- Trivia Nation Host
- Print & Digital Promotional Assets
- Eventbrite Event Listing for pre-registrations (perks provided for pre-registration)
- All Music Bingo Benefit gameplay needs (bingo cards, pens, etc.)
- Reward Vouchers for Bingo Winners (4 per round = 12 per event; (9) \$5 & (3) \$10)
- One Grand Prize Basket (valued at \$100+)
- One E-Blast to Irish 31 contact list promoting organization and event (host location list)
- One Facebook post on Irish 31 page promoting organization and event (host location page)
- One Instagram Story on Irish 31 page promoting organization and event (brand account)

BENEFICIARY RESPONSIBILITIES:

- Heavily promote event via all available channels using marketing assets provided.
- **IMPORTANT: Organization must have a minimum of 25 pre-registered guests within 24 hrs of the event's scheduled start or they will be asked to cancel or reschedule.**
- Two Grand Prize Baskets (valued at \$100+ each)
 - > These could be Amazon/Visa Gift Cards, donations from partnering businesses or anything that your guests would be excited to win!
- Optional: Additional raffle item and representatives from organization to execute (Gift Card, Comp registration for subsequent season, 50/50 raffle, etc.)

Schedule an event: irish31.com/fundraisers

Questions: fundraisers@irish31.com